

Fuel Rewards QUESTIONS & ANSWERS

1. Is this a “cents off per gallon” program?

NO. Whatever the amount is on your card is how much you have to spend. TREAT THIS CARD LIKE CASH!
Example: \$10 on your Fuel Card = \$10 of free fuel.

2. If I don't have an active Fuel Rewards Card ... am I earning fuel?

NO. You must have both an active Acme Fresh Market Savings Card AND Fuel Rewards Card to be earning Fuel Rewards.

3. Where can I redeem my Fuel Rewards?

Fuel Rewards can be redeemed at any one of over 90 participating CIRCLE K locations in Summit, Stark, Portage, Cuyahoga, Geauga, Lake, Lorain, Medina, and Wayne counties. For a complete list of participating CIRCLE K stations, visit our website at www.acmestores.com.



4. How do I use my card at the fuel pump?

Swipe your Acme Fuel Rewards Card at the pump - select your grade of fuel - insert the nozzle and pump your fuel.



- If the pump asks, “Is this a debit card?” -- say **NO**.
- If the pump asks, “Is this debit or credit?”-- say **CREDIT**.
- If you have less money on your card than you need to fill up your tank - the pump will shut off when the card is depleted. You will have to finish filling your tank by starting the transaction over again with another method of payment - such as a credit or debit card.
- If you have more money on your card than you need to fill up your tank - the balance will be left on your card when you finish fueling and will be reflected on the receipt.

5. What should I do if my Acme Fuel Rewards Card has been lost, stolen, or damaged?

Report it (in person) immediately to the Customer Service desk at any Acme Fresh Market. You will be assigned a new Fuel Rewards Card. You can request to have your balance transferred. This process is done at our corporate office and could take up to two (2) weeks.

6. Is there a limit to the amount of Fuel Rewards that I can have on my Fuel Rewards Card at one time?

YES. The card can only hold up to \$500. Anything over \$500 -- earnings will not go on your Fuel Card.

7. Can my spouse and I each have a Fuel Rewards Card?

Only (1)Fuel Rewards Card can be assigned to an Acme Savings Card customer. Spouses who have their own Acme Savings Card and Acme Fuel Rewards Card are encouraged to combine accounts and share (1) Acme Savings Card number and (1) Acme Fuel Rewards Card so that all fuel earned by either spouse goes on the same card. However, if preferred, each spouse can have their own Acme Savings Card and Acme Fuel Rewards Card. See Customer Service if you'd like to combine accounts.

8. Will my Fuel Rewards Card ever expire?

If you purchase Fuel Rewards items and redeem the money earned on a regular basis, your card will not expire.

9. I was told my Fuel Rewards Card has been deactivated - what does that mean?

- Your card will deactivate if you deplete the card and do not purchase qualifying Fuel Rewards items for nine (9) months.
- Your card will deactivate if you have a balance but have not redeemed any money in two (2) years.
- Your card will be deactivated if reported lost or stolen and a balance transfer has taken place.

If your Fuel Rewards Card has been deactivated, your card will need to be replaced at the Customer Service desk at any Acme store location. Deactivated cards have no balance or cash value and cannot be reissued.

10. Can I use my Fuel Rewards Card to purchase anything other than fuel? **NO.**

11. If I return an item that I received Fuel Rewards on - will the Rewards be taken off my Fuel Rewards Card?

NO. Your refund will be the purchase price minus the amount of the Rewards received on your Fuel card.

Example: \$3.00 for apples - 20¢ earned (Fuel Rewards received) = \$2.80 refund



Redeem Your Fuel Rewards at Any One of Over 90 area CIRCLE K Stations!



Shop at Any

**and Earn
 Fuel Rewards**



**Redeemable for Gasoline
 at Over 90 Participating**



Circle K Stations

Located in Summit, Stark, Portage,
 Cuyahoga, Geauga, Lake, Lorain,
 Medina, and Wayne Counties.

**Sign Up TODAY for Your
 FREE Fuel Rewards Card at
 Any Acme Fresh Market!**






PLUS



Equals FREE FUEL!

Earning Fuel Rewards



1. You must have **BOTH** an  and an  assigned to you. Both are **FREE** cards that you can sign up for at the Customer Service desk at any Acme Fresh Market location.

2. Purchase qualifying Fuel Rewards items using your .

There are **3,000** qualifying items weekly . . . which are marked with a **Fuel Rewards shelf tag**.



You will find several of the offers listed in our weekly ad supplement, as well as any special departmental **Bonus Fuel Rewards!**

3. Within 48 hours of purchase, you can redeem your earned Fuel Rewards at any one of over 90 participating  stations using your .

Go to www.acmestores.com to view the list of **Circle K** locations.

 **Balance Inquiry**

Fuel Rewards Card balances may be verified by calling **TOLL FREE 1-866-682-9895**. Fuel Rewards earned each shopping trip (*not accumulative*) by purchasing the qualifying items are listed at the bottom of your Acme Fresh Market receipt.

Receipts where Fuel items were purchased will show this amount -- regardless if the customer is a Fuel Rewards cardholder or not.

You MUST be a Fuel Rewards cardholder to receive the earned free fuel!

ACME Fresh Market	
See all our Weekly Specials On-Line www.acmestores.com	
FC PARCHEMENT PAPER	2.99 T
SMART ONE LC SALSIS	3.79 F
SMART ONE RST CHKN	3.79 F
A/C 2% MILK	1.29 F
FOOD CL SUP SFT TS	1.39 T
FOOD CLUB BUTTER	2.99 F
ACME HAMBURGER BUN	1.59 F
FC SWISS CHEESE	4.39 F
LIME JUICE	1.29 F
TAX	0.25
**** BALANCE	24.69
KEL FROST FL	3.99 F
NESTLE MORSE	2.99 F
SC NESTLE MORSELS	1.11 F
NESTLE MILK CHOC	2.99 F
SC NESTLE MORSELS	1.11 F
RTR 2% MILK	1.29 F
FUEL REWARDS \$.25	0.25
RTR HOMO MLK	1.29 F
FUEL REWARDS \$.25	0.25
TAX	0.28
**** BALANCE	36.42
CASH	36.42
CHANGE	0.00
TOTAL NUMBER OF ITEMS SOLD	14
11/18/09 09:03am 99 60 42 30	
Fuel Rewards Cardholders Earned This Week \$10.50 from 11/18/09 to 11/19/09 Balance inquiries 866-682-9895	
410002450	
\$15.54 Community Cashback Your ACME CARD saved you 2.22 ***** ****Thank you for shopping with us**** *****	
Acme #99 (330) 497-0719 Your cashier today is Pharmacy Receipt Required for Refund	

Important Points

- The only way you can earn Fuel Rewards is to have an active Fuel Rewards Card linked to your Acme Fresh Market Savings Card.
- Do not throw away your Fuel Rewards Card. It is reloaded each time you earn Fuel Rewards.
- Rainchecks cannot be offered on Fuel Rewards items.
- All Fuel Rewards Card values are lost when the Fuel Card is deactivated.